



Press release

## Egypt chooses Freshmile to switch to electric mobility



*Alice Meyer, Mohamed Badawy, Arnaud Mora and Jean-Marie Racine at Revolta's showroom in Cairo - credits Freshmile*

**For Egypt and its 100 million inhabitants, the energy transition requires electric mobility. French companies, including Freshmile, make it possible.**

Entzheim, 29 November 2018

Revolta is based in Cairo and provides Egyptian motorists with a complete ecosystem: car dealership, charging stations and electric mobility services.

The Tesla, Hyundai and Fiat 500 electric vehicles found in Egypt are imported by Revolta and can already be charged at the 50 charging points equipped with Freshmile technology. By 2020, more than 200 stations will be accessible across the country.



Arnaud Mora, CEO of Freshmile, welcomes this development: "Egypt is now leading the way in Africa and the Middle East. Freshmile is proud to be part of this nascent industry. This is proof that there is exportable know-how in electric mobility in France."

Freshmile and Schneider Electric work closely together to provide a complete range of connected stations and mobility services. Revolta uses Freshmile's software and relies on the expertise of its operations centre, already proven in France and Germany.

**About Freshmile:**

Freshmile is a charging operator for electric vehicles. Based in Strasbourg, the company is the French independent leader in the operation of charging stations and associated electric mobility services. Freshmile operates more than 3,000 charging points in France and Germany on behalf of local authorities, shops, businesses and condominiums. The Freshmile card is used by more than 10,000 drivers to charge at 25,000 stations in Europe. Freshmile's reference shareholder is the Caisse des Dépôts group, France's largest public investor.

**Contact:**

comm@freshmile.com | +33 3 88 25 70 58